

**For Immediate Release**  
**October 19, 2011**

**POMS & ASSOCIATES SENIOR VICE PRESIDENT SHERRY SKARDA NAMED  
“VALLEY’S TRUSTED ADVISORS - INSURANCE PROFESSIONAL”  
BY *SAN FERNANDO VALLEY BUSINESS JOURNAL***

**WOODLAND HILLS, CA** – Sherry Skarda, Senior Vice President of Employee Risk Services at [Poms & Associates Insurance Brokers, Inc.](#), an insurance brokerage firm focusing on commercial insurance, employee benefits, corporate wellness, personal lines, and risk management and risk control, has been named to *San Fernando Valley Business Journal's* list of “Valley’s Trusted Advisors – Insurance Professional.” Ms. Skarda was one of ten professionals recognized in the insurance category. The awards ceremony was held on October 12, 2011 at the Beverly Garland Holiday Inn in North Hollywood, California.

Ms. Skarda’s client, Risk Manager Lee Marseglia with Conejo Valley Unified School District, commented, “Her efficiency and quality of service was illustrated in her handling of the Conejo Valley Unified School District’s implementation of our new healthcare carrier. We had a lot of problems with the transition, but Sherry was there every step of the way interfacing with the carrier on my behalf and making sure nothing went unresolved. Sherry was always available to review reports in-person or over the phone and was willing to explain unfamiliar technology line by line.”

Ms. Skarda specializes in working with large organizations to achieve their goals by creating unique Wellness and Healthcare literacy programs designed to reduce claims and create a healthier workplace. Her strengths and efforts focus on assisting corporate and public sector organizations.

Each of the “Valley’s Trusted Advisors – Insurance Professional” honorees are seasoned professionals with ten years or more in the industry, and manage or generate an annual premium revenue of at least \$2.5 million.

# Poms & Associates

*Insurance Brokers, Inc.*

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*Poms & Associates Insurance Brokers, Inc. is a full-service insurance brokerage firm including commercial insurance, employee benefits, corporate wellness, personal lines, and risk management and risk control. The firm has offices in California, Colorado, New Mexico and Washington.*

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