



## FOR IMMEDIATE RELEASE

### **Poms & Associates Insurance Brokers, Inc. Announces Addition of Seth Ford Gilman and Bryce W. Eddy**

Woodland Hills, CA – June 23, 2008 – Poms & Associates Insurance Brokers Inc. is pleased to announce the addition of two new professionals to our Woodland Hills corporate headquarters. Mr. Seth Ford Gilman and Mr. Bryce W. Eddy have recently joined Poms in the role of Senior Vice Presidents.

Mr. Gilman is responsible for the development of new business and the management of client relationships in the corporate sector. Additionally, he is the division leader for the Preferred Client Group, specializing in providing risk management and insurance placement for affluent individuals and families.

Mr. Gilman was formerly with Kessler Risk and Insurance Services as a Senior Vice President. His past experience includes time with Marsh and KPMG. He received both an MBA and a BA in economics from the University of Southern California.

Mr. Eddy will be joining the Poms & Associates Employee Benefits Consulting team. In addition to his focus on the development of middle to large market corporate clients, he has plans to expand upon the company's Group Life and LTD Practice area.

Mr. Eddy also comes to Poms from Kessler where he served as a Senior Vice President and Sales Leader. Past experience includes time with Peter Foy & Associates. He has 14 years experience in the insurance industry.

#### **About Poms & Associates Insurance Brokers, Inc.**

Poms & Associates is a full service insurance brokerage firm offering property & casualty, employee benefits, risk control and risk management consulting services to public and private entities. Poms has been dedicated to providing clients with the highest degree of personal service, knowledge and innovation since it was established in 1991.

For additional information, please contact Mr. Gilman or Mr. Eddy directly at:

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