



FOR IMMEDIATE RELEASE

Poms & Associates Insurance Brokers, Inc. Announces the Addition of David Godel

Centennial, CO – September 29, 2008 – Poms & Associates Insurance Brokers Inc. is pleased to announce the addition of David Godel to our Colorado Regional Office. David recently joined Poms in the role of Vice President for the Employee Benefits Division. Under the direction of Jeff Muller, Regional Director, David will focus on benefits and wellness programs, providing our clients high quality programs and customer service.

David comes to Poms with over eight years of experience in the insurance industry, the most recent four being spent in Employee Benefits consulting. He has built a comprehensive benefits portfolio at two major brokerage firms with an emphasis on developing long-term strategic plans.

Directly out of high school in Salem, OR, David joined the US Army, serving in the 82nd Airborne Division. Now David is married with three children and active in his community, He is currently a coach for the local middle school basketball team. He also enjoys snowboarding and mountain biking.

About Poms & Associates Insurance Brokers, Inc.

Poms & Associates is a full-service insurance brokerage firm offering property & casualty, employee benefits, personal lines, risk control and risk management consulting services to public and private entities. Poms has been dedicated to providing clients with the highest degree of personal service, knowledge and innovation since it was established in 1991.

For additional information, please contact David Godel directly at:

David Godel
Vice President
[877] 208.9241
DGodel@pomsassoc.com

For media inquiries, contact:
Karen Sabourin
Marketing Communications Manager
KSabourin@pomsassoc.com
[818] 449.9300