

# Poms & Associates

*Insurance Brokers, Inc.*

## **FOR IMMEDIATE RELEASE**

### **David Poms Featured in Forbes Magazine**

Woodland Hills, CA - March 26, 2007 - Poms & Associates Insurance Brokers, Inc. announced today that its owner and president, Mr. David Poms, is featured in the March 26, 2007 issue of Forbes Magazine. The profile of Poms, entitled "Conquering the Bottom Line Obsession," focuses on his creation of a company where "the most important asset is the employee" and on the firm's broad range of services.

The piece examines Poms' "employee-centric" philosophy that empowers his staff, resulting not just in high morale and retention rates, but also in employees who have a great deal of autonomy when working with clients. Affirming that "knowledge is the best insurance," Poms also speaks about how his firm services an extensive and diverse client base.

"Conquering the Bottom Line Obsession" appears in Forbes' Outlook Los Angeles Special Advertising Section and can be accessed on the Poms & Associates website at [www.pomsassoc.com](http://www.pomsassoc.com) by clicking on the Outlook Los Angeles link.

For additional information or media inquiries, please contact Karen Sabourin at:  
Poms & Associates Insurance Brokers, Inc.  
818.449.9300  
or Toll-Free 800.578.8802  
[KSabourin@pomsassoc.com](mailto:KSabourin@pomsassoc.com)  
CA License #0814733