



**Poms & Associates**

*Insurance Brokers, Inc.*

## **FOR IMMEDIATE RELEASE**

### **Poms & Associates Insurance Brokers, Inc. Announces the Addition of Natalie Herbert**

Woodland Hills, CA – March 15, 2010 – Poms & Associates Insurance Brokers, Inc. is pleased to announce the addition of Natalie Herbert to our new Northern California office. Mrs. Herbert will serve as Vice President of the Risk Services Department, which specializes in alternative risk finance programs for public and private organizations. Mrs. Herbert is a focused producer who, through thoughtful relationship-building, pairs clients with the best insurer/reinsurer, third party administrator, managed care provider, actuary, etc., to create a dynamic and cost effective team.

Mrs. Herbert was previously a Regional Account Executive with GENEX Services, Inc., where she was responsible for the marketing, design and implementation of worldwide cost containment services including Workers' Compensation Case Management, Medical Review and Integrated Disability Management. Prior to GENEX, she worked at Sedgwick Claims Management and Kemper Insurance Company.

#### **About Poms & Associates Insurance Brokers, Inc.**

Poms & Associates is a full service insurance brokerage and consulting firm offering commercial insurance, employee benefits, personal lines, risk control, and risk management services to U.S and international clients. Poms & Associates is dedicated to providing clients with the highest level of personalized service, knowledge and innovation since it was established in 1991.

For additional information, please contact Natalie Herbert directly at:

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