

Poms & Associates

Insurance Brokers, Inc.

September 2011

Poms & Associates Employee Benefits Wellness Practice Conducts Webinar for Institute for Human Resources

Poms Wellness Principals, [Bryce Eddy](#) and [Ryan Turnbull](#), presented the webinar, “Avoiding a ‘One-Size Fits All’ Wellness Program - Why implementing a strategically designed platform works” to [Institute for Human Resources](#) hosted by [HR.com](#) on September 14, 2011. The webinar was part of a comprehensive conference program on the latest learning, trends, best practices, and technologies for HR professionals.

Mr. Eddy and Mr. Turbull discussed how to create a Wellness program that avoids the ‘one size fits all’ mindset, including:

- The healthcare market: present and future;
- Best practices for examining employees’ wellness needs and wants;
- Utilizing collected employee information and designing a successful Wellness program roadmap;
- How to strategically implement the appropriate program for your company.

Poms & Associates is an industry leader in the design and implementation of best practice Wellness programs and multi-year healthcare cost containment strategies. Poms & Associates works with clients and their medical carriers to deliver a Wellness-focused return on investment model that will significantly offset anticipated medical premium increases, and provide the potential for millions of dollars in savings over time.

To read more about the Wellness program, please visit: <http://www.pomswellness.com>